

Serena Oden

Graphic Designer

<https://www.serenagraphics.com/>

sodensally1992@gmail.com

(818) 744-6788

EXPERIENCE

GRAPHIC DESIGNER - PINNACLE DESIGNS

San Fernando, CA (APRIL 2025 - MAY 2025)

Customized and specialize vector graphics for merchandise promotion.

GRAPHIC DESIGNER - COLOSSEUM ATHLETICS

Compton, CA (JULY 2022 - MARCH 2025)

Specialize in creating vector print designs for apparel.

MOTION GRAPHIC DESIGNER - SAINT OF SPEED

Remote (FEB 2024 - MARCH 2024)

Created a animated showcase display of graphic biker gloves.

GRAPHIC DESIGNER - ASCENT STUDENT LOANS

San Diego, CA (OCT 2021 - JUNE 2022)

Designed illustration and editorial layout for print and media graphics.

ILLUSTRATOR/DESIGNER - OLD STUMP BREWING CO.

Pomona, CA (SEP 2021 - DEC 2021)

Tasked to design illustration for a new seltzer can product launch.

GRAPHIC DESIGNER/ILLUSTRATOR - JUVO+

Monrovia, CA (NOV 2017 - MAR 2018)

Designed original information graphics for multiple clients, developing their ideas into final design.

VOLUNTEER

GRAPHIC DESIGNER - NORTH VALLEY OCCUPATIONAL CENTER

Mission Hills, CA (AUG 2015 - JUNE 2016)

Created a flyer for job fair and redesigned the school's campus map.

EDUCATION

BACHELOR OF ARTS - GRAPHIC DESIGN

Azusa Pacific University - College of the Arts/ Azusa, CA

(AUG 2019 - JAN 2022)

CERTIFICATE OF COMPLETION - GRAPHIC DESIGN

North Valley Occupational Center/ Mission Hills, CA

(AUG 2015 - JUNE 2016)

BACHELOR OF SCIENCE- MEDIA ART AND ANIMATION

The Art Institute of California/ Santa Monica, CA

(JULY 2010 - JUNE 2014)

AWARDS

COMMENDATION CERTIFICATE - GRAPHIC DESIGN

North Valley Occupational Center/ Mission Hills, CA

(AUG 2015 - JUNE 2016)

Received commendation from elected officials and Los Angeles Unified School District in making flyers for a local job fair event.

SKILLS

VECTOR GRAPHICS
ILLUSTRATION
2D ANIMATION
EDITORIAL DESIGN
PHOTO RETOUCHING

SOFTWARE

IN DESIGN
PHOTOSHOP
ILLUSTRATOR
FLASH
ADOBE XD